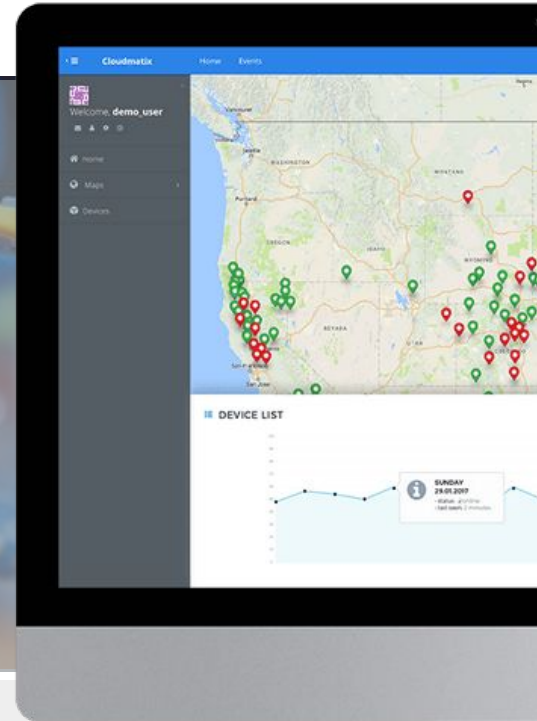


SMART, CONNECTED THERMOSTATS



Summary

The client, a provider of connected thermostats, was looking for efficient ways to conduct device activation, advanced device management, task automation with third-party compatibility and CRM integration. We deployed CX as the complete set of tools that seamlessly met client requirements.

The Client

The client is one of the fastest-growing indoor air-quality manufacturers in the United States. The company focuses on solutions that lower energy costs and increase comfort in residential and business environments. The main smart products are thermostats, which have various degrees of connectivity and integration features.

The Challenge

The challenge was to seamlessly optimize some of the most important steps in the deployment and utilization of smart thermostats: device monitoring and management, Alexa/IFTTT integration and CRM integration.

CX Platform Benefits

The solution that was chosen to meet the client's needs was CX, an IoT business integration platform that includes a wide array of smart device management functionalities.

CX solved the requirements delivering built-in tools that include all of the requirements expressed by the client. That covered CRM integration, secure cloud connectivity and provisioning, as well as seamless integration with third party task automation platforms such as Alexa or IFTTT.

Results

By leveraging Cloudmatix features, we supported the client in streamlining thermostat management and in integrating with external popular third party application servers and home assistants.

The modular design of CX Platform guarantees that more interfaces can be easily added to satisfy future needs.

The CX Platform enabled the client to focus on product quality, while showcasing fully smart, connected, manageable products.